

## ORDER



**Orders**  
**Order / Rev:** 722483  
**Alt Order #:** 06375457  
**Product Desc:** BONGINO FOR SENATE  
**Estimate:** 503  
**Flight Dates:** 10/16/12 - 10/19/12  
**Original Date / Rev:** 10/15/12 / 10/15/12  
**Order Type:** Political

## WUSA

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency Name:** Media Ad Ventures/ POL  
**Buying Contact:**  
**Billing Contact:**  
 8136 Old Keene Mill Road Ste A-300  
 Springfield, VA 22152

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Bongino,D/ R/ Senator  
**Demographic:** A35+  
**Product Codes:** PL-US Senate  
**Priority:** P-5  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/19/12	4	\$12,600.00	\$10,710.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	4	\$12,600.00	\$10,710.00	0.00
<b>Totals</b>	<b>4</b>	<b>\$12,600.00</b>	<b>\$10,710.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WUSA	10/16/12	10/19/12	9 News @ Noon 9 News @ Noon	CM	12-1230P	- TWTF - -	1:30	1	\$4,500.00	P-1	0.00	NM	1	\$4,500.00
9NEWS NOW@12PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -					1	\$4,500.00		0.00			
E 2	WUSA	10/16/12	10/19/12	5-6a 9 News @ 5a 9News @ 5a	CM	5-6a	- TWTF - -	1:30	1	\$2,100.00	P-1	0.00	NM	1	\$2,100.00
9NEWS NOW@5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -					1	\$2,100.00		0.00			
E 3	WUSA	10/16/12	10/19/12	9 News @ 5p 9 News @ 5p	CM	5-6p	- TWTF - -	1:30	1	\$3,600.00	P-1	0.00	NM	1	\$3,600.00
9NEWS NOW@5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -					1	\$3,600.00		0.00			
E 4	WUSA	10/16/12	10/19/12	6-7a 9 News @ 6a 9News @ 6a	CM	6-7a	- TWTF - -	1:30	1	\$2,400.00	P-1	0.00	NM	1	\$2,400.00
9NEWS NOW@6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -					1	\$2,400.00		0.00			
													Totals	4	\$12,600.00